



**Layers of Love in Every Bowl**

**INDIA'S LARGEST  
CHAIN OF DESSERT OUTLET**

**FRANCHISE  
MANUAL**

# BRAND

## OVERVIEW....

“Desert Bowl” – A name synonymous with delightful and flavorful desserts, Desert Bowl has become one of the favourite deserts in Surat. We started franchises chain, the brand is known for its commitment to quality, authentic taste, and innovative creations that satisfies the craving to eat something sweet. Desert Bowl brings together traditional recipes and modern trends, serving desserts that are both wholesome and irresistible. Whether it's classic treat or a unique fusion bowl, Desert Bowl continues to spread sweetness and happiness across regions.”

## CORE VALUES

- ✔ **QUALITY**
- ✔ **MARGIN**
- ✔ **SERVICE**



# OUR PRODUCTS



**Chocolate  
Overload Bowl**



**Blueberry Bowl**



**Oreo Bowl**



**Red Velvet Bowl**



**Nutella Bowl**



**Kitket Bowl**



**Brownie**



**Biscoff Bowl**



**Cheese Cake**



**Hot Chocolate**



**Ice Tea**



# **WHY DESERT BOWL IS A FAVOURABLE FRANCHISE TO OWN ?**

Desert Bowl exhibits joy, authenticity and timeless tradition.

Whether you want to join with entrepreneurship or continue the tradition

Of serving classic rich milk treats, our franchisee is ideal for you.

We've been a preferred franchisee based on the below aspects

- ✔ **Rich Products**
- ✔ **Reasonable Investment**
- ✔ **Low Operational Costs**
- ✔ **Flexible Business Module**
- ✔ **Intrinsic Value Creation Business**
- ✔ **Robust Presence & Fast Growing Brand**
- ✔ **Satisfying Product Experience**
- ✔ **Adventurous product development with limitless horizons**



# PREMIUM STORE

## Model Cost

5,00,000/- to 7,00,000/- (for 300 sq. ft)

\*Cost Maybe changed As per Sq. ft

**Franchise Fees - 2,50,000/-** (Not Included Any Other Facility)



## INCLUDES

- ✓ RND-Research and Development
- ✓ Mekline [1] [6 ft.]
- ✓ Display [3 ft.]
- ✓ Cash Counter
- ✓ Choco Melter [1]
- ✓ Induction Cooktop
- ✓ POS Machine With Printer



# Support & Services



- ✔ **Dessert Bowl leaves no stone unturned in provision of support and services which include**  
**Branding Material (Design Softcopy)**
- ✔ **Marketing Campaigns for Digital Media and Outdoor Material (Design Softcopy)**
- ✔ **Strategic Planning Sessions for Franchise Owners**
- ✔ **Training Programs for Staff (7 days)**
- ✔ **Staff Uniform**
- ✔ **Communication Support**
- ✔ **Software for Ordering, Invoice, Stock Management, MIS etc.**
- ✔ **Sales target, Performance Management System, Rewards & Recognition Program**



# WHY CHOOSE US



- ✔ **The Perfect Balance Of Everything.**
- ✔ **Freshly Crafted Desserts - Made daily with premium ingredients for ultimate taste & freshness.**
- ✔ **Unique Flavors - Fusion of classic favorites & innovative creations you won't find anywhere else.**
- ✔ **Quality First - No compromise on hygiene, taste, or presentation.**
- ✔ **Wide Variety - From creamy puddings to crunchy waffles & exotic bowls something for everyone.**
- ✔ **Perfect for Every Occasion - Celebrate birthdays, parties, or just your sweet cravings with us.**
- ✔ **Affordable Indulgence - Luxury taste at pocket-friendly prices.**
- ✔ **Passion in Every Bite - Crafted with care by dessert lovers, for dessert lovers.**
- ✔ **Customer Satisfaction - Your happiness is our sweetest success.**



# **Interested in starting a franchise or growing your business?**

We've compiled a comprehensive list of all our available franchise opportunities so you can be sure you're starting of in the right place.

## **Get in touch with us today !**

**:: Contact For More Details ::**

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**[www.dessertbowl.in](http://www.dessertbowl.in)**

